1		The Company also utilized two models developed by Telcordia
2		Technologies (formerly known as Bellcore): Switching Cost
3		Information System ("SCIS"), and Common Channel Switching Cost
4		System ("CCSCIS"). Copies of the relevant versions of these models
5		(on CD-ROM) will be provided on request to parties agreeing to a
6		separate confidentiality arrangement.
7	Q.	Has Verizon MA employed any other costing tools in this proceeding?
8	A.	Yes. Verizon has developed a system called VCost.
9	Q.	What is VCost?
10	A.	VCost is an integrated decision support spreadsheet building tool
11		designed to develop consistent, high-quality cost studies in reduced
12		cycle times. It is the result of a series of continuous improvement
13		efforts initiated to refine the cost-development process utilizing a
14		common look and feel as well as a consistency of economic,
15		engineering and computational assumptions. VCost is a spreadsheet
16		building tool that facilitates development of new studies and study
17		updates under differing scenarios. It enables and enhances the
18		analysis of studies across products, jurisdictions, and time.
19		In addition to being a spreadsheet building tool, VCost contains a
20		repository of commonly used current data. The repository ensures

1		that the data sources and data are the most current available. The
2		system performs processes such as levelization and inflation in a
3		standard format, thereby promoting consistency and accuracy.
4		VCost is a client/server application, which resides, in part, on the
5		personal computer of a user and interacts continually with a relational
6		database that resides, relative to most users, on a server in a remote
7		location. The databases contain the formulas and structure of each
8		study defined in the system, common processes, and the data
9		repository mentioned earlier. Finally, VCost will enable the parties to
10		perform sensitivity analyses to assess the impact of modifying various
11		study variables.
12	Q.	How is VCost used to develop the recurring costs that are presented
13		in this filing?
14	A.	As explained more fully in the following section, the general approach
15		to developing the recurring costs in this filing is: (1) determine the
16		investment associated with a given element or service; (2) apply the
17		appropriate loadings to the investment; and (3) calculate the
18		appropriate capital costs and operating expenses associated with the
19		investment. VCost computes the capital costs based on the plant
20		account of the investment and inputs such as Asset Life, Future Net

1		Salvage, Tax Life, Debt ratio, Cost of Debt, Cost of Equity, and State
2		and Federal Tax rates. The property and other taxes, as well as
3		operating expenses, are computed by extracting the appropriate
4		factors from the database tables and applying them to the investment.
5		The investment is then multiplied by the expense factor. To the
6		annual expense calculated in the previous step, inflation and
7		productivity are applied, where applicable, for each year of the study
8		period. The expense is then levelized over the study period and
9		aggregated to complete the cost development process for that
10		particular investment. Each of these subjects is described fully in the
11		following sections.
12	Q.	Is VCost used to develop all of the costs presented in this filing?
13	A.	No. Certain studies are produced using Microsoft Excel
14		spreadsheets. VCost is, however, used to develop cost factors for
15		these studies. This ensures consistency across all studies.
16	Q.	Can the cost studies being filed using VCost be viewed electronically
17		without loading the VCost system?
18	A.	Yes. VCost has the ability to download any study in either a Word or
19		Excel format. For purposes of this filing, the Company is providing
20		the VCost generated studies within the VCost system to enable the

1		Department to perform sensitivity analyses using the mechanized
2		features of the VCost system. In addition, the Company is providing
3		the VCost generated studies in Word format, so that they may be
4		viewed electronically without the necessity of loading the VCost
5		system. For illustrative purposes only, we have included the STP
6		Port cost study in Excel version also.
7		
8	V.	BASIC COSTING AND PRICING APPROACH
9 10		A. THE COST STUDIES ARE ALL BASED ON LONG-RUN INCREMENTAL COSTS
11	Q.	What costing approach is used for the elements and other services
12		considered in this filing?
13	A.	All of the cost studies included in this filing are based on long-run
14		incremental cost.
15	Q.	What is "incremental cost"?
16	A.	As explained in the FCC's Local Competition Order ³ : "Incremental
17		costs are the additional costs (usually expressed as a cost per unit)

Implementation of the Local Competition Provisions in the Telecommunications Act of 1996, CC Docket No. 96-98, First Report and Order 11 FCC Rcd 15,499 (rel. August 8, 1996), ¶ 675 (footnotes omitted).

1		that a firm will incur as a result of expanding the output of a good or
2		service. Incremental costs are forward-looking in the sense that
3		these costs are incurred as the output level changes by a given
4		increment. The costs that are considered incremental will vary
5		greatly depending on the size of the increment."
6	Q.	What size increment was assumed in the Company's incremental cost
7		studies?
8	A.	Verizon MA adopted a total service (or total element) approach, in
9		which the increment was the total quantity of the relevant service or
10		element currently being offered. In this respect, the Company's
11		studies are consistent with the FCC's TELRIC methodology (a "total
12		element" long-run incremental cost methodology). Paragraph 690 of
13		the Local Competition Order supports this approach: "The increment
14		that forms the basis for a TELRIC study shall be the entire quantity of
15		the network element provided."
16	Q.	What is "long-run" incremental cost?
17	A.	The FCC defines long-run incremental cost, for TELRIC purposes, as
18		follows: "In a TELRIC methodology, the 'long run' used shall be a period
19		long enough that all costs are treated as variable and avoidable. This
20		'long run' approach ensures that rates recover not only the operating

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1

1	costs that vary in the short run, but also fixed investment costs that, while
2	not variable in the short term, are necessary inputs directly attributable to
3	providing the element."4 In this type of long-run approach, technology
4	choices are not constrained by any "embedded" technology already
5	present in the network.
6	Such long-run approaches can easily veer off into attempts to determine
7	the costs of "fantasy networks." Accordingly, even the FCC was careful
8	to limit the TELRIC concept by adopting a forward-looking technology
9	standard based on "the use of the most efficient telecommunications
10	technology currently available and the lowest cost network configuration,
11	given the existing location of the incumbent LEC's wire centers." 5 Thus,
12	neither speculative future innovations nor changes in wire center
13	locations were to be considered in such a study.
14 Q.	What long-run incremental costing approach is used by Verizon MA
15	in these studies?

Local Competition Order ¶ 692 (footnote omitted).

 $^{^5}$ 47 C.F.R. § 51.505(b)(1) (emphasis supplied); see also Local Competition Order \P 685.

1	Α.	Application of the TELRIC methodology is currently required by the
2		FCC's rules for those network elements that incumbent LECs are
3		required to offer on an unbundled basis under § 251(c)(3) of the Act.
4		Accordingly, we use TELRIC for those elements that are subject to
5		mandatory unbundling under the UNE Remand Order. We do so,
6		however, reserving the Company's objections to that methodology.
7		We note that the FCC's TELRIC rules have been invalidated by the
8		United States Court of Appeals for the Eighth Circuit, and the issues
9		are currently scheduled to be heard by the Supreme Court of the
10		United States. Changes in these studies may be appropriate if the
11		Eighth Circuit's ruling is upheld.
12		However, services such as OS/DA, as note above, are not subject to
13		mandatory unbundling requirements, and thus are not subject to
14		TELRIC pricing under the Act. ⁶
15		B. RECOVERY OF COMMON COSTS
16	Q.	What provision is made in Verizon MA's TELRIC studies for the
17		recovery of common costs?

⁶ See UNE Remand Order ¶¶ 468-73.

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1 Α. The FCC concluded in the Local Competition Order that if prices are 2 to be based on incremental costs, they should also include an 3 allocation of forward-looking common costs.⁷ The FCC's regulations 4 define recoverable "forward-looking common costs" as "economic 5 costs efficiently incurred in providing a group of elements or services 6 (which may include all elements or services provided by the 7 incumbent LEC) that cannot be attributed directly to individual elements or services."8 In keeping with these regulations, the 8 9 Company's TELRIC studies provide for the recovery of an allocable 10 share of such common costs. 11 Q. How did Verizon MA allocate common costs to particular elements? 12 Α. Since common costs by definition cannot be directly assigned to 13 particular elements, they must be allocated over elements in some 14 reasonable manner in TELRIC studies. Any allocation methodology 15 should ensure that the sum of common costs allocated to various

⁷ See Local Competition Order ¶ 694; 47 C.F.R. § 51.505(a).

⁸ 47 C.F.R. § 5.505(c)(1).

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elements does not exceed the Company's total common costs. The method utilized by the Company, in which common costs are generally included as an Annual Cost Factor ("ACF"), so that such costs in effect "follow" the costs in each element, is consistent with what has long been used by the Company and recognized by this Department as reasonable. (The common-cost ACFs are only used to allocate overhead-type costs that are common to all elements. As is described below, certain costs common to two or more elements (e.g., poles and conduit that are shared by loop and transport facilities are addressed in a different manner.) The specifics of the Company's approach to calculating ACFs to identify and recover common costs are discussed in greater detail below.

C. AVOIDANCE OF DOUBLE RECOVERY

14 Q. How do Verizon MA's studies avoid double recovery?

See 47 C.F.R. § 51.505(c)(2)(B): "The sum of the allocation of forward-looking common costs for all elements and services shall equal the total forward-looking common costs, exclusive of retail costs, attributable to operating the incumbent LEC's total network, so as to provide all the elements and services offered."

1	Α.	The Company's general approach is designed to avoid the inclusion
2		in rates for particular UNEs of costs that are already being recovered
3		elsewhere.
4		For example, in determining the investment associated with particular
5		elements, the Company determined the investment costs of the
6		discrete, identifiable, separate components comprising those
7		elements. The ability to assign particular investments unambiguously
8		to particular elements is a key factor in avoiding double recovery
9		under total-element costing approaches. 10 In the uncommon case
10		where a single network asset is shared between elements (e.g.,
11		sharing of structure between loops and transport, sharing of building
12		and power costs between elements located in the central office),
13		explicit allocation methodologies were used to ensure that only the
14		total cost of the relevant investment was recovered, and no more.
15		Similarly, Verizon MA's approach to the estimation of expenses,
16		which depends on the application of ACFs, calculated as the ratio of
17		total forward-looking expense (excluding retail expense) to total

¹⁰ See Local Competition Order ¶ 678.

1		forward-looking investment or expense, ensures that no more than
2		total forward-looking wholesale expense will be recovered in element
3		rates.
4 5		D. PARTICULAR ISSUES RELATED TO DETERMINATION OF INVESTMENTS
6	Q.	In general, how are network-element investments determined?
7	A.	The determination of such investments starts with the relevant
8		materials costs. These costs are divided by utilization factors to
9		develop materials cost per unit of the element in service. Finally,
0		investment "loadings" are applied to determine the associated
1		engineering, installation, power, and land and building costs
2		associated with the material investment.
3		1. Material Investments
4	Q.	How did Verizon MA determine the relevant material investments?
5	A.	Switching materials investments were obtained from standard models
6		developed by Telcordia, as described in more detail below.
17		Investments for other elements were generally determined from
8		Verizon MA's Engineering and Construction Records Information
19		System ("ECRIS"), or from the vendor. In each case, however, the
20		investments are based on, and fully reflect, the latest negotiated

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vendor prices (inclusive of all discounts) currently available to
 Verizon MA.

2. Utilization Factors

4 Q. What is a utilization factor?

3

5 A. The utilization of a particular facility is an "estimate of the proportion of [the] facility that will be 'filled' with network usage." Utilization has 6 7 an impact on cost, since the total cost of a facility must be allocated 8 over those units of service (e.g., subscribers, access lines, or minutes 9 of use) that are actually "handled" by the facility in question and that 10 are thus available to generate revenue if those costs are to be 11 recovered.¹² Thus, the smaller the number of units that are actually 12 handled by the facility (i.e., the lower the utilization), the greater is the 13 fraction of the cost of the facility that must be assigned to each unit.

14 Q. What are the factors that affect the utilization of network capacity?

¹¹ Local Competition Order ¶ 682.

See LCO ¶ 682: "Per-unit costs shall be derived from total costs using reasonably accurate 'fill factors' . . .; that is, the per-unit costs associated with a particular element must be derived from dividing the total cost associated with the element by a reasonable projection of the actual total usage of the element." See also 47 C.F.R. § 51.511.

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1 A.	Network elements and systems cannot be engineered to operate at
2	100 percent utilization. Forecast uncertainties, customer inward-
3	outward movement, random fluctuations in demand, future growth,
4	maintenance requirements, and other factors make it impractical and
5	inefficient to allow elements to be completely utilized to meet the
6	current network demand. A margin of unused capacity, usually called
7	the "administrative spare," is included in engineering capacity
8	planning to accommodate some of these factors. Although at times
9	some of this spare is temporarily activated in response to one of
0	these needs, on average this capacity is left unused. For this reason,
1	the highest theoretical average utilization that an elements or system
2	can reach is the total capacity less the administrative spare. This
3	highest theoretical utilization, however, does not determine the actual
4	average utilization level of an efficiently designed network. As
5	described below, other factors are also relevant:
16	Demand growth. Network demand grows at a gradual rate. New
17	network capacity must be provided in anticipation of this growth.
18	Network additions, however, must be placed in efficient increments
19	depending on the technical characteristics of the system and the cost
20	of the installation. Too small an addition will mean that the potentially

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expensive construction or other work associated with additions will
have to be carried out too often. Too large an addition will mean that
utilization will be unnecessarily low over the facility's life cycle.
Engineering judgment must be applied to determine appropriate
augmentation intervals — and amounts — for each type of network
facility.
At any point in time, some network systems will have just had a
capacity addition, while others will be approaching exhaust. Across
the whole inventory of network systems it is reasonable to expect that
systems will be randomly distributed across this utilization continuum.
Customer Churn. Customer outward/inward movement also affects
utilization. Much of this outward/inward movement yields no net gain
in lines and is referred to as "churn." For example, a customer moves
out of a location and a new customer does not move into that location
for some time. The time between disconnect and reconnect varies,
but will always result in some idle time that will lower effective
utilization levels. Switch ports, loop feeder plant, loop distribution
plant, and interoffice facilities are examples of network components
significantly impacted by churn.

1	Increasing levels of local competition should increase customer churn
2	and further reduce the average utilization of network capacity in the
3	future.
4	Breakage. The practical utilization level that can be achieved is also
5	affected by "breakage." This term refers to the fact that many network
6	components come in a limited set of capacity units. The simplest
7	example is copper or fiber cable. Large fiber cable is manufactured
8	in units of 12 fibers and not all possible multiples of 12 are provided.
9	Copper cable normally comes in specific multiples of 100 pairs.
10	Actual demand rarely conforms neatly to the available units of
11	capacity. The difference between the developed engineering
12	requirement and the actual size of the unit that must be placed is
13	referred to as "breakage."
14	Technological churn. Technology evolution also affects the
15	utilization experienced in any real operating network. Every
16	technology is the "forward looking" choice only for a limited period of
17	time. The accelerating pace of technology change has consistently
18	reduced this period in recent years. For example, new generations of
19	SONET systems have become available in recent years. In many
20	instances, it becomes economic to install additional network capacity

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with the latest technology and thus to leave unutilized a portion of the facilities based on the older technology. This process facilitates the evolution of network technology and reduces the life cycle cost of network capacity. It also, however, reduces the average utilization experienced in real operating networks.

Q. How were the utilization factors used in these cost studiesdetermined?

Α.

Because the forward-looking TELRIC network does not yet exist, the utilization factors, like every other aspect of the construct, must be estimated by applying past experience to the forward-looking network technology model. In some cases, the utilization factors used in this study were determined by starting with the theoretically highest administrative spare margins and adjusting these downward to reflect the factors just described. In other cases, based on the judgement of the Company's engineers, it was determined that the current actual utilization would be an appropriate starting basis for estimating the forward-looking construct. The Department agreed with this approach in the Consolidated Arbitrations when it stated that "there is no reason to believe that the same set of drivers that exist today when NYNEX plans its own network would not exist in a situation

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1		where it is the 'firm' building unbundled network elements under the
2		TELRIC framework" ¹³ .
3		The calculation of utilization factors for specific elements will be
4		described in the sections of the testimony devoted to those elements.
5		3. Investment Loadings
6	Q.	What are Investment Loading Factors?
7	A.	All of the investments used in Verizon MA's cost studies presented
8		here reflect the total cost installed ("TCI") of the necessary facilities
9		and equipment, including required support investment. The Company
10		uses investment loading factors in order to translate investments
11		based solely on materials prices into TCIs.
12	Q.	Which investment loading factors are used in the Company's studies?
13	A.	The Company has developed Engineer, Furnish & Install ("EF&I"),
14		Land and Building ("L&B"), and Power factors for use with digital
15		switching, digital circuit and originating/terminating plant accounts.
16	Q.	Are these factors used for all investments?

 $^{^{13}\,}$ D.P.U 96-73/74, 96-75, 96-80/81, 96-83, 94-94- Phase 4, Order Dated December 4, 1996 at 32.

1	A.	No. Certain investments, for example, those investments derived
2		from the ECRIS database, as described in greater detail below,
3		already include installation and engineering costs. Application of an
4		EF&I factor is unnecessary for those investments. As explained
5		earlier, investment loading factors are applied within the VCost
6		system. VCost determines which loadings are applicable based on
7		the plant account of the investment.
8	Q.	What does the EF&I factor represent?
9	Α.	The EF&I factor translates a material-only investment into an installed
10		investment, including such items as vendor engineering, Verizon MA
11		engineering, transportation, warehousing, vendor installation, Verizon
12		MA installation, and acceptance testing. Separate EF&I factors are
13		developed by Field Reporting Code ("FRC") for the following classes
14		of investment:
15 16 17		 Digital Circuit equipment (Subscriber Pair Gain – equipment at central office; Subscriber Pair-Gain – equipment at customer's premises; and other),
18		Digital Switch, and
19		SONET Circuit and other terminal equipment - CPE.
20	Q.	How are the EF&I factors developed?

1	Α.	The factors are developed on the basis of the data contained within
2		the Company's Detailed Continuing Property Record ("DCPR")
3		database. Specifically, the total installed investment for hardwired
4		equipment installed in calendar year 1998 was added to the plug-in
5		equipment installed in calendar year 1998. (This was the latest year
6		for which data were available at the time that the studies were done.)
7		The sum of the installed investments was then divided by the sum of
8		the material-only investments of the same equipment, also derived
9		from DCPR. This yielded the final EF&I factor, which represents the
10		relationship of TCI investment to materials investment for equipment
11		in the future based on current relationships.
12	Q.	Why is it appropriate to base these factors on current relationships?
13	A.	In general, the relationship between material costs and total installed
14		
		costs based on 1998 data are representative of the relationships that
15		costs based on 1998 data are representative of the relationships that the Company expects to experience on a going-forward basis. This
		·
15		the Company expects to experience on a going-forward basis. This
15 16		the Company expects to experience on a going-forward basis. This will not be the case, however, if one has to assume significant
15 16 17		the Company expects to experience on a going-forward basis. This will not be the case, however, if one has to assume significant decreases in the price of equipment purchased in the future. If as a

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1		used in the cost studies, an adjustment would be necessary. This is
2		because the amount of time required to engineer or install the
3		equipment would not change simply because the price of the
4		equipment is reduced. As a result, an adjustment would be
5		necessary to ensure that a factor applied to a lower material
6		investment will still yield the correct identification of engineering and
7		installation work.
8	Q.	How would such an adjustment be calculated?
9	A.	The adjustment would be calculated on the basis of the average
10		discount initially used in the cost study and the forward-looking
11		discount to be assumed in the material price studies. The material
12		investment underlying the original factor development would be
13		recast with the higher forward-looking discount level on, and the

16 Q. Are the EF&I factors specific to Massachusetts?

costs, but the recast material investment.

14

15

17 A. No. The factors have been developed on a regional (*i.e.*, Verizon18 East-wide) basis. This is being done throughout the Verizon footprint
19 to reflect more accurately how the costs are incurred. Certain
20 investments, for example Service Management Systems, may be

factor is recalculated using the original engineering and installation

1		installed in one state to serve multiple jurisdictions. Additionally, not
2		all types of investments are placed in each state during a given
3		calendar year. Therefore, a regional approach ensures that all
4		relevant investments are included in the EF&I loadings.
5	Q.	What does the L&B loading factor represent?
6	A.	The L&B factor identifies an amount of land and building investment
7		that is required to support equipment housed in central offices
8		("COs"). A separate L&B factor is developed by FRC for:
9 10		Digital Circuit equipment (Subscriber Pair Gain – equipment at central office and Other), and
11		Digital Switch.
12	Q.	How were the factors developed?
13	A.	The factors were developed on the basis of the data reported in the
14		Company's Financial Reports, specifically its A-817 reports. The
15		steps were as follows:
16 17 18		 The total telephone plant in service ("TPIS") balances as of the year ending December 1999 for land and buildings were determined.
19 20 21		 Building investments associated with collocation were subtracted out, in order to avoid any double-counts with respect to investments included in collocation rates.
22 23 24		 A factor based on Separations data, representing the portion of land, buildings, capital leases and leasehold improvements that is associated with central office equipment, was then

1		applied to yield the assignable Central Office Equipment L&B investments.
3 4 5 6 7		 Investments in the electronic switching, operator systems, and circuit accounts were brought to forward-looking levels with the application of a forward-looking-to-current ("FLC") ratio, as explained below. These Central Office Equipment accounts were then added.
8 9 10 11		 The assignable Central Office Equipment L&B investments were then divided by the sum of the central office equipment accounts. The resulting factor was split between a land factor and a building factor on the basis of the investments in land and building relative to each other.
13	Q.	Are the land and building factors specific to Massachusetts?
14	A.	Yes. The building factors are developed on a state-specific basis,
15		since that most accurately reflects the current relationship between
16		the central office L&B investments in a given state and the central
17		office equipment investments that they support.
18	Q.	What do the Power factors represent?
19	A.	The Power factors represent a relationship between the amount of
20		power investment necessary to support specific central office
21		equipment and the investment in the equipment itself. Separate
22		factors are developed for Digital Switch and Digital Circuit (both for
23		subscriber pair-gain placed in central offices and other equipment).
24	Q.	How were the power factors developed?

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- 1 Α. The factors were developed on the basis of the data contained within 2 the DCPR database. The installed investment of power equipment 3 placed in 1998 was identified by the type of equipment it is 4 supporting. Next, the total installed investment for hardwired central 5 office equipment installed in calendar year 1998 was added to the 6 central office plug-in equipment installed in calendar year 1998. The 7 sum of the installed central office investments was then divided into 8 the installed investment of power equipment to yield the relevant 9 power factors.
- 10 Q. Are the power factors specific to Massachusetts?

11

Α. No. The factors were developed on a regional basis. This was done 12 because for a given plant account, there can be relatively large 13 variations from year to year in the amount of equipment being placed 14 in any given state. However, the amount placed yearly across the 15 footprint has less variability. As a result, in order to smooth out any 16 anomalies while still maintaining the most up-to-date relationships, 17 the factors were calculated on a region-wide basis rather than on a 18 state-specific basis.

	E. DEAVERAGING: GENERAL ISSUES
Q.	To what extent is Verizon MA required to deaverage its rates for the
	network elements considered in this filing?
A.	The FCC's TELRIC regulations require states to "establish different
	rates for elements in at least three defined geographic areas within
	the state to reflect geographic cost differences ¹⁴ .
Q.	Do Verizon MA's rates currently comply with the deaveraging
	requirements?
A.	Yes. In the Consolidated Arbitrations, the Department determined
	that the appropriate number of zones for the state of Massachusetts
	is four. The Metropolitan zone consists of the four wire centers
	located in downtown Boston. Each of the remaining zones (Urban,
	Suburban, Rural) is determined based on access line density (Access
	lines per square mile). Current data supports the continued use of
	the four zone approach based on access line density.
Q.	For what elements will the rates differ between the zones?
	A. Q.

¹⁴ 47 C.F.R. § 51.507(f)

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- A. Verizon MA is proposing different zone-based rates only for loops

 (and certain subloop components). For reasons discussed below, it

 is not appropriate to develop deaveraged rates for other elements.
 - F. ANNUAL COST FACTORS
- 5 1. Introduction

- 6 Q. What is an Annual Cost Factor?
- 7 The previous sections of this testimony explained how Verizon MA, Α. 8 through the use of the initial material investment and investment 9 loadings, developed a total installed investment. Annual Cost Factors 10 ("ACFs") are used to translate this total investment into annual costs 11 for UNEs. ACFs are ratios that represent relationships between a 12 subset of expenses and (1) their associated plant account 13 investments, (2) relevant expenses or (3) total revenues. The ACFs 14 based on expense-to-investment ratios ("ACF_{EI}") are used to estimate 15 the level of annual expense that the Company can expect to incur to 16 provide a particular network element based on the investment of the 17 element. The ACF based on expense-to-expense ratios is used to 18 identify an allocation of Common Overhead ("ACF_{COH}"). The ACF 19 based on an expense-to-revenue ratio identifies an assignment of